



**Tuesday, February 26<sup>th</sup>, 2019** Hilton Zurich Airport, Zurich, Switzerland







Connecting between leading global investors and Israel's most innovative life science companies



Co-organized & Sponsored by:











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## **Agenda**

#### 14:00-14:30 **Keynote Introduction**

Edouard Cukierman. Chairman - Cukierman & Co. Investment House Dr. Laurent Choppe, Managing Partner - Cukierman & Co. Life Sciences Yair Shiran, Minister of Commercial Affairs and Deputy Permanent Representative of Israel to the WTO - Geneva. Switzerland

Dr. Ami Appelbaum, Chief Scientist - Ministry of Economy and Industry

& Chairman - Israel Innovation Authority

#### 14:30-14:35 GoforIsrael Life Sciences Achievement Award

Marius Nacht, Anchor Investor - aMoon

#### 14:35-15:15 Panel 1: Israel, A Disruptive Force in Life Sciences Innovation?

Moderator: Daniel Cohen, Partner - Cukierman & Co. Life Sciences Panelists: Dr. Yair Schindel. Co-founder & Managing Partner - aMoon

Dr. Pini Orbach, Head of Pharma - Arkin Holdings

Yair Geva, Partner & Head of Hi-Tech - Herzog Fox & Neeman Law Office Dr. David Sidransky, Co-founder & Managing Partner - Israel Biotech Fund

Ffi Cohen-Arazi, Founder & CFO - Rainbow Medical

#### 15:15-15:45 **Elevator Pitches:** Israeli Life Sciences Companies

Lori Chmura. CEO - Dune Medical

Yossi Gross, Co-founder & CTO - Enopace Biomedical

Gary Grinspan, CEO - Future Crops

Sagi Brink-Danan, CEO & B.D - HIL Applied Medical

Ronen Raz. CEO - MinInvasive Ariel Beery, CEO - MobileODT

Efi Cohen – Arazi, Chairman - Nano Retina

Jason Rudd, CMO - Neteera

Liron Fendell, CEO - Nutritional Growth Solutions







## GoforIsrael @ SACHS Annual European Life Sciences CEO Forum

16:00-16:40	Panel 2: Israeli Life Sciences Cluster: Promises for Global Stakeholders

Moderator: Dr. Laurent Choppe, Managing Partner - Cukierman & Co. Life Sciences

Panelists: Anne Rogove, Senior Associate - Gurnet Point Capital Dr. Ami Appelbaum, Chief Scientist - Ministry of Economy and Industry

& Chairman - Israel Innovation Authority

Zeev Zehavi. VP Venture Investments - Johnson & Johnson

**Development Corporation** 

Dr. Nissim Darvish, Senior Managing Director - Orbimed Advisors Israel Oded Har-Even, Partner & Managing Director - Zag S&W International

Law Firm

**Coffee Break** 

15:45-16:00

#### 16:40-17:10 **Elevator Pitches:** Israeli Life Sciences Companies

Jacob BenArie, CEO - Q2Pharma Dr. Opher Shapira, CEO - Nucleix

Ariel Weinstein. CEO - OCON Healthcare Jordan Rubinson. CEO - Regenera Pharma

Dr. Amotz Shemi, CEO - Silenseed

Yossi Abu. CEO - TechsoMed

Shuki Porath, CEO - Valcare Medical

Tal Gollan, Founder & CEO - Virility Medical

#### 17:10-17:20 **Closing Remarks**

H.E. Jacob Keidar. Ambassador of the State of Israel to Switzerland and

Liechtenstein

#### 17:20-18:00 **Closing Cocktail & Networking**

10:00-18:00 1:1 Meetings









## **Dear Guests and Friends,**

It is our great pleasure to welcome you to our 21st GoforIsrael conference, held for the first time in Switzerland – the GoforIsrael @ Sachs European Life Sciences CEO Forum, hosted by Cukierman & Co. Life Sciences and Sachs Associates. It is our 21st GoforIsrael event, but this is our first

ever conference that is specially dedicated to Life Sciences and the first one we coorganize in Europe.

Since 1993, Cukierman & Co. has provided its clients with a full array of investment banking services with the aim of assisting both Israeli and international businesses to grow, succeed and expand their strategic relationships. In Israel the firm has achieved a dominant position in our chosen markets.

Catalyst Funds is a leading private equity firm in Israel with more than \$250 million in assets under management. Since its founding in 1999, Catalyst has successfully completed over 25 investments and raised three funds.

Catalyst is launching a new fund - a value-driven dedicated direct secondary fund that acquires interests from investors, founders and employees in Israeli-related growth-to-late stage tech companies through the secondary market.

Goforlsrael 2019 serves as a distinct opportunity to showcase the leading Israeli innovations across a wide spectrum of business arenas, which continue to prosper across expanding geographic boundaries. We are honored to invite you all to join our events in Jinan, China on May 28th and in Tel Aviv, Israel on September 23rd, 2019 – both focusing on technologies that made Israel famous: Life Sciences, Robotics, IT, Cyber Security, Advanced Manufacturing, Media & Telecom, Mobility and CleanTech.

Last but certainly not least, we are honoured to present this year's Achievement Award to Marius Nacht, Anchor Investor of aMoon and Chairman of Check Point Software Technologies Ltd. [NASDAQ: CHKP] Marius is considered one of the founding fathers of the global cybersecurity industry, cementing his status as a leading industry player within the global arena and supporting the growth of the Israeli economy.

We look forward to spending this unique day at the Goforlsrael with you and hope that the event is both rewarding and enjoyable for everyone involved.



**Edouard Cukierman** 

Chairman, Cukierman & Co. Investment House & Managing Partner — Catalyst Funds edouardc@catalyst-fund.com









## Dear Clients, Partners, Guests and Friends,

We are delighted to have you with us today at the GoforIsrael @ Sachs European Life Sciences CEO Forum, the first GoforIsrael conference dedicated to Life Sciences hosted by Cukierman & Co. Life Sciences and Sachs Associates. It is my pleasure to co-organize a conference that will enable

Israeli start-ups to present their technologies to leading investors, corporate leaders and like-minded entrepreneurs from around the globe.

Cukierman & Co. Life Sciences (CLS) provides services to companies across healthcare and are mandated by biotechnology, pharmaceuticals, diagnostics, medical devices and digital health technology companies. Established in 2006 as the Life Sciences Corporate Finance arm of Cukierman & Co. Investment House, CLS offers investment banking services to private and public companies at different stages of their development.

2018 has been an exceptional year for CLS as we have been engaged in an increasing number of Private Placements, M&A, partnership agreements and IPOs, with new outstanding clients from Europe, America and Asia. Our talented team of scientists, finance and business experts combines product and corporate guidance with global industry knowledge. Whether you are an investor, an entrepreneur or an executive in a large company, we are here to provide you with the most professional investment banking services, including the right financial, scientific, clinical and marketing tools which will assist you in implementing your strategies for success.

The GoforIsrael @ Sachs ELSCEO forum deals with the Israeli life Sciences industry from a local and global perspective, and therefore is part of the large European forum, which will address the industry's major challenges for investments, mergers and acquisitions, partnerships, alliances management, technology scouting and more.

We thank you all for joining us here in Zurich and hope you make the most out of this day!

**Dr. Laurent Choppe** 

Managing Partner – Cukierman & Co. Life Sciences laurent.c@cukierman.co.il









## **Dear Delegates,**

We are delighted to host the GoforIsrael Life Sciences Conference at the 12th Annual ELSCEO Forum. Whilst we have always counted on a significant and growing Israeli presence at our Swiss forums this enables us also to provide a platform for Israeli life sciences. Cukierman & Co. have done an excellent job in creating a stimulating program with leading industry speakers.

Wishing all participants a productive time,

**Leonard Sachs** 

Managing Director Sachs Associates

www.sachsforum.com

2-1-1



IVC Research Center is the leading data, analyses & insights provider of the Israeli High-Tech ecosystem, since 1997

## **Main Services**



Online Database
Featuring: ~8,300 Israeli
high-tech companies,
thousands of VC funds, PE
firms, angel investors,
incubators and details on
more than 41,000 C-level
executives



## Customized Industry Reports

IVC conducts a wide-scale search into the Israeli high-tech ecosystem, analyzing industry trends as new verticals are developed.



Industry Analytics
The BI tool provides
insights and macro level
analysis of the Israeli hightech industry.



IVC Scouting &
Matching Services
IVC is uniquely
positioned to enhance the
scouting and matching
processes. We offer a
modular service for
identifying, locating and
potentially connecting
technology startups with
corporations or investors



## IVC Magazine

Published twice a year and includes a summary of capital raising, exits, most active funds and of deals.



## **API Web Services**

IVC API is a set of web services enables IVC's customers to integrate their information systems with IVC-Online Database in a seamless transparent way.



#### **Event Production**

New tools for accessing corporate executives and investors listed in IVC's fast growing database.



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IVC Research Center invites GoforIsrael @ Sachs ELSCEO Forum attendees to enjoy a FREE one month access to our online database, covering angels, venture capital and private equity funds, industry leading High-Tech companies and emerging startups across all verticals. Simply follow the link:

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## May, 31st 2018 - Fontainebleau Hotel, Foshan, China



#### **Networking and Business Opportunities**

1,200 participants including 500+ Chinese investors and 100 of the most innovative Israeli technology companies



#### **One-on-One Meetings**

Over 800 meetings were held between Israeli technology companies and Chinese investors throughout the day



#### Israel-China M&A

Panel moderated by Edouard Cukierman, Founder & Managing Partner – Catalyst Funds



## **Opening Remarks**

H.E Zvi Heifetz, Ambassador of the State of Israel to the People's Republic of China



#### **Elevator Pitches**

Out of 100 Israeli companies, a selection of the most innovative Israeli companies was chosen to showcase their technologies



# First GoforIsrael Conference to be held in Foshan, China

Fontainebleau Hotel, Foshan



## March, 5th 2018- Hilton Tel Aviv



Roger Cukierman, Board Member - Cukierman & Co, former CEO - Rothschild Bank Haggai Ravid, CEO - Cukierman & Co. Edouard Cukierman, Managing Partner - Catalyst CEL Fund Moshe Ya'alon, Former Defense Minister - State of Israel

Ronnie Chan, Chairman - Hang Lung Properties & Co-founder - Morningside

Yair Shamir, Managing Partner - Catalyst CEL Fund



#### **Opening Remarks**

Ronnie Chan, Chairman of the Day



#### GoforChina: Market Strategies for Israeli Companies in China

Moderator: Ronnie Chan, Chairman - Hang Lung Properties & Co-founder - Morningside

Haggai Ravid, CEO - Cukierman & Co.

Jimmy Jin, Deputy General Manager - Leaguer (Foshan, China)

John Chan, Managing Director - China Everbright Limited

Nevo Alva, CEO - Visualead

Sean Jiang, CEO - Yafo Capital









#### **Elevator Pitches**

A selection of Israel's most innovative companies were selected to showcase their technologies



#### **Investments in Israeli Technology Companies**

Moderator: Ben Topor, Managing Partner - Cukierman & Co. TMT Daniel Karp, Corporate Development - Cisco Eyal Eliezer, Head of Invest in Israel - Ministry of Economy and Industry, Israel Sean Epstein, Head of Private Equity - SAP Yoav Etzyon, Partner - High Tech and Venture Capital Department - APM



#### **Networking & Business Opportunities**

1,000 participants including 300 guests from abroad



## September, 20th 2016 - Grand Hyatt Hotel, Shangai, China



## The First GoforIsrael Conference to be Held Outside of Israel

Jin Mao Tower, Grand Hyatt Hotel, Shanghai



#### **One-on-One Meetings**

1,050 meetings were held between Israeli technology companies and Chinese investors throughout the day



## GoforChina: Market Strategies for Israeli **Companies in China**

Panel moderated by Haggai Ravid, CEO -Cukierman & Co.





**Over 2,800 Participants** 

In Shanghai and Wuhan, China



# Chinese Investments in Israeli Biotech & Pharma Companies

Moderator: Dr. Laurent Choppe, Managing Partner - Cukierman & Co.

Nissim Darvish, Senior Managing Partner -Orbimed Advisors Israel

Wang Lanzhong, General Manager -Zhangjiang Bio-Pharm Development Group Jonathan Javvit M.D., M.P.H., CEO & Chairman

Wei Ming, CEO - Biotecan Pharma
Dr Li Wengang, Managing Director &
Founding Partner - China Healthcare Venture



#### **Closing Remarks**

- NeuroRx

Mr. Ronnie Chan, Chairman - Hang Lung Properties



## October, 26th 2015 - Hilton Tel Aviv



Antony Leung, CEO - Nan Fung Group Edouard Cukierman, Managing Partner -Catalyst CEL fund, Chairman - Cukierman & Co.



Edouard Cukierman, Managing Partner-Catalyst CEL fund, Chairman-Cukierman & Co.

Yair Shamir, Managing Partner- Catalyst CEL Fund

Naftali Bennett, Minister of Education-State of Israel



Roger Cukierman, President- CRIF Dore Gold, Director-General- Ministry of Foreign Affairs

Lt.Gen.(res.) Benjamin (Benny) Gantz- 20th Chief of Staff of the IDF

Edouard Cukierman, Managing Partner-Catalyst CEL fund, Chairman-Cukierman & Co.

Frank Melloul, CEO- i24 News







## October, 26th 2015 - Hilton Tel Aviv



#### **Gofor China**

Moderator: Haggai Ravid, CEO-Cukierman & Co Shengyan Fan, Managing Partner -Catalyst CEL Fund Sean Jiang, Founding Partner & CEO-Cukierman YAFO Capital Antony Leung, CEO- Nanfung



#### Israeli M&A

Yair Shamir, Managing Partner - Catalyst CEL Fund Daniel Ilan, Partner- Cleary Gottlieb Dr. George Lam, Chairman - Macquarie Infrastructure and Real Assets, Southeast Asia Daniel Marcus, Partner- APM & CO. Yossi Vardi, Chairman-International Technologies

## October, 27th 2014 - Hilton Tel Aviv



#### **Opening remarks:**

Dr. Yuval Steinitz, Minister of Intelligence
– State of Israel



#### Israeli M&A, Foreign Ownership and Changing Landscapes

Yair Shamir, Then Minister of Agriculture – State of Israel
Luc Muller, General Manager – Otto Group, Senior Partner – Catalyst Funds
Rurik B. Halaby, Chairman and Founder – AgriCapital Corporation
André Loesekrug-Pietri, Founding Partner – A Capital
Daniel Marcus, Partner – APM& Co.



#### Where to Invest?

Caron Bielski, Founder, CEO and Partner – BSP Funds Ltd.

Harry Chang, Managing Director– China Everbright Limited

Carlo D'Asaro Biondo, President of SEEMEA Operations – Google

Aharon Fogel, Chairman – ZIM, Former Chairman – Migdal Insurance Company Ltd.

Wayne Godlin, Senior Vice President – AllianceBernstein



# How Can Israel Secure its place in the New Media Game?

Moderator: Yossi Vardi, Chairman – International Technologies

Gil Picovsky, managing Partner – Cukierman & Co. TMT Frank Abihssira, Venture Partner – Cukierman&Co.TMT Effi Atad. Co-Founder and CEO – ShowBox

Omer Luzzatti, Senior Director, Head of Video Platform & Delivery Network – Yahoo! Inc.

Josef Mandelbaum, CEO – Perion Network Ltd.



## October, 27th 2014 - Hilton Tel Aviv



#### Go4China

Moderator: Edouard Cukierman, Managing Partner – Catalyst Funds

Ronnie C. Chan, Chairman – Hang Lung Properties Ltd. Shengyan Fan, Managing Director – China Everbright Limited

Eric Zhao Dongliang, Director – Sino-Israel International Innovation Park (WEZ, China) Avishai Silvershatz, Managing Partner – Infinity Equity



#### **Real Estate Market**

Moderators: Ilanit Harel-Tirosh & Michael Avnimelech – Cukierman & Co. Real Estate

Nir Amsel, CEO and Co-Founder – HAP Investments Romain Cohen, Founder – Eurobridge London Angel Mas, CEO – ACOM, President and Chief Executive – Genworth Mortgage Insurance Europe Bruce V. Michelson, Vice President – The Michelson Organization

Roni Soffer, President – Gazit-Globe



#### **Pharma & Biotech**

Moderators: Dr. Laurent Choppe & Dr. Emmanuel Elalouf – Cukierman & Co. Life Sciences

Dr. Manfred Horst, Director Licensing Europe - Merck & Co.

Dr. Nurit Harel, Co-Chairman - Fischer Pharmaceuticals Ltd.

Patrizia Luchetta, Director Life Sciences & Technologies
– Ministry of the Economy of Luxembourg
Dr. Shai Yarkoni, CEO – Cellect Biotechnology Ltd.
Tami Kfir, CEO – HBL Hadasit Bio Holdings Ltd.



#### The Place of Europe in Israel's Business Agenda

Moderator: Luc Muller, General Manager – Otto Group Peleg Amir, CEO – Lamina Technologies Maximo H. Buch, Minister of Economy, Industry, Tourism, Employment – Valencia, Spain Roger Cukierman – Cukierman & Co., President – CRIF Gad Propper, Chairman – Gad-Pro Investments Ltd., and L'Oreal Israel

Prof.Daniel Rouach – ESCP Europe, President CCIIF, Co-Author of Israel Valley





#### The Image of Israel Abroad

Moderator: Roger Cukierman, Board Member –
Cukierman & Co., President – CRIF
Bastiaan Belder, Vice-Chair – European Parliament
Delegation for Relations with Israel
Ronnie C.Chan, Chairman – Hang Lung Properties Ltd.
Yossi Vardi, Chairman – International Technologies



#### October, 28th 2013 - Hilton Tel Aviv



#### **Opening remarks:**

Dr. Uzi Landau, Minister of Tourism - Israel



Elie Chouraqui, Script Writer, Movie Director & Producer, Maurice Levy, Chief Executive Officer – Publicis Group



Shengyan Fan, Managing Director – China Everbright Limited Richard Tang, Executive Director&CFO – China Everbright Limited Henri Starkman, Chairman- Veolia Environment John Chan, Investment Director – China Everbright Limited



MP Pierre Lellouche, Deputy Mayor of Paris Baron David de Rothschild, Executive Chairman – Rothschild Group



#### Where to Invest in Europe?

Moderator: Roger Cukierman – Cukierman & Co., President – CRIF Maximo H. Buch, Minister of Economy, Industry, Tourism & Employment – Valencia, Spain

Ruben Vardanian, Advisor to the President, Chairman – Sberbank of Russia

Prof. Lorenz Reibling, Co-Founder, Chairman & Senior Partner – Taurus Investment Holdings

Michael Avnimelech, Managing Partner - Cukierman & Co. M&A



## Israeli Technologies: A Booster to Traditional European Industries?

Moderator: Meir Brand, Managing Director – Google Israel, Greece and SSA

David Hatchwell Altaras, CEO – Excem Group Dor Skuler, VP, General Manager of Cloud Business Unit – Alcatel-Lucent

Prof. Daniel Rouach – ESCP Europe, President CCIF & Co-Author of Israel Valley Michael Golan, Founder – Golan Telecom

Yoni Assia, CEO and Founder – eToro

## October, 29th 2012 - Hilton Tel Aviv



#### Telecom, Media & Internet, What's Next?

Moderator: Moderator: Yossi Vardi, Chairman – International Technologies

Gil Picovsky, Managing Partner – Cukierman & Co. TMT

Eden Bar-Tal, Director General – Ministry of Communications, Israel Xavier Buck, CEO – EuroDNS Michael Golan, Founder – Golan Telecom Haim Teichholtz, CEO – Alcatel-Lucent Israel



#### **Cross Border M&A: New Directions**

Moderators: Guy Ravid & Michael Avnimelech – Cukierman & Co. Yair Shamir, Managing Partner – Catalyst Funds Michael Federmann, Chairman – Federmann Enterprises Chaim Hurvitz, Board Member – TEVA Pharmaceuticals Luc Muller, General Manager – OTTO Group

#### October, 31st 2011 - Hilton Tel Aviv



#### **EU Israel Business Dialoque**

Antonio Tajani, Vice President – European Commission Yair Seroussi, Chairman – Bank Hapoalim Yossi Vardi, Chairman – International Technologies



Henri Starkman, Chairman and Founder – Veolia Israel Dan Meridor, Deputy Prime Minister & Minister of Intelligence – Israel

Roger Cukierman – Cukierman & Co . President–CRIF Yair Shamir, Managing Partner – Catalyst Funds



#### The Image of Israel

Ronnie Chan, Chairman – Hang Lung Properties, Hong Kong Matthew Gould, HM Ambassador – British Embassy in Israel Dr. Günter Krings, Deputy Chairman of the CDU/CSU Parliamentary Group – Germany

Andrew Standley, Ambassador, Head of EU Delegation – State of Israel Ron Houldai, Mayor of Tel Aviv – Israel



## March, 15th 2010 - Hilton Tel-Aviv



#### Winning the Battle of the Israeli Image in Europe

Moderator: Roger Cukierman, Vice President – World Jewish Congress Uzi Landau, Minister of National Infrastructures, Israel Larry J Hochberg, Philanthropist and Chairman – ELNET

## November, 12th 2007 - Hilton Tel Aviv



#### **Future Trends in European Markets**

Jean – Paul Betbeze, Chief Economist – Credit Agricole SA
Abraham Cohen, Director – Camalia Capital Market
Peleg Amir, CEO – Lamina Technologies
Graham Dallas, Senior Manager – London Stock Exchange
James Posnett, Managing Director for European Products – Eurolist & Alternext (UK)

## February, 6th 2006 - Hilton Tel Aviv



Opening by:

## EHUD OLMERT Former Prime Minister of Israel

"Israel & Europe: A Fundamental Partnership"



NICOLAS SARKOZY
Former President of France

"Economic Relations between France & Israel"

#### **NICOLAS SARKOZY:**

I wanted to say "Bravo" for the brilliant economic performances that Israel has achieved through a stringent policy set up by the Israeli government these past few years. It has been a success that Israel deserves. I am pleased to say that Israel has become a very important business partner for the European Union, import and export wise.

Europe is a strong, friendly and faithful partner. For me the development of the economical relationship between Europe and Israel, and especially between France and Israel is a strong priority.

I have worked very hard on that matter when I was the finance minister, more than 50 French companies made the choice to open offices in Israel, industrial companies such as: Veolia, Danone, Schneider, L'Oréal, Aventis, Alcatel, Dassault Systèmes, France Telecom, also banks and finance companies such as: BNP-Paribas, Dexia, Edmond de Rothschild.

Also, I know that France is perceived in Israel as a good place for making business in Europe by Israeli investors. So now, dear Edouard, ladies and gentlemen, participants of the conference «Go4Europe», I would like to wish to you all "good work".



## November, 9th 2003 - Hilton Tel Aviv



Key Note Speaker Benjamin Netanyahu,

Minister of Finance – State of Israel



In memory of Dr. Samuel Pisar - International attorney,

Advisor to World Leaders and Visionary Author of Coexistence & Commerce

## November, 26th 2001 - Hilton Tel Aviv



#### Opening by: The Late Honorable Prime Minister Ariel Sharon:

"The initiators of this important conference, you, Roger Cukierman and your son, Edouard, the CEO of Cukierman & Co. are providing a tangible expression of that same determination and dedication to act – and to succeed – in the fascinating path you have chosen. I especially appreciate the dynamic and decisive way in which you have this event and the results you have achieved".

Edouard Cukierman, Opening Remarks: "Yair Shamir and Chemi Peres – each of you are the sons of former prime ministers. It is the first time that the Prime Minister and the two of you can seat together around the same table without discussing politics"





# The Impact of the Political Situation on the Israeli High-Tech Sector

Moderator: Edouard Cukierman, Chairman – Cukierman & Co. Yehuda Levi, CEO – HSBC Israel Chemi Peres, Managing General Partner – Pitango Veture Capital

Yair Shamir, Managing Partner – Catalyst Funds



Going Global - Growing Your Business Through M&A in Europe

Moderator: Boaz Harel, Managing Partner – Catalyst Funds



The Goforlsrael delegations have been initiated and organised by Mr. Ronnie C. Chan, Cukierman & Co. Investment House and Catalyst Funds, in cooperation with the Israeli Ministry of Foreign Affairs.

The delegations include top Chinese business leaders coming to discover the vast investment opportunities in Israel.

## GoforIsrael 2013: June, 18th- June, 23rd













## GoforIsrael 2012: November, 30th- December, 4th













## Among participants were the CEOs and chairmen of the following companies:



























We are excited to announce our upcoming conferences in 2019



Goforlsrael @ China – Israel Investment Conference





Goforlsrael Investment

## GoforIsrael 2019:

The conference displays the best innovation out of Israel on an international level in areas that made Israel famous, such as water and cleantech technology, healthcare and Life Sciences, agri-tech, energy, internet and media technology, mobility and many more.

## What to expect:

- 22nd + 23rd Conferences organized by Cukierman & Co. & Catalyst Funds
- 100 of the most Innovative Israeli Technology Companies
- 1000+ global investors
- Individual 1:1 meetings
- Plenary sessions including Global Investments in Israeli Technology and Life Sciences Companies, Israel-China M&A, The Belt and Road Initiative and more
- Elevator pitches
- Meet with the leading investors from Global VC's, family offices and financial institutions
- Great networking and business opportunities

For more information or speaking opportunities please contact Adi Braunshtain at adi.b@cukierman.co.il

www.Goforlsrael.com

Facts from our Last Goforlsrael in China



Participants





+500 Chinese Investors



# CUKIERMAN & CO. Investment House Ltd.





www.cukierman.co.il

# CUKIERMAN & CO. Investment House Ltd.



Shanghai . . Changzhou Hong Kong

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## **Leading Israeli Corporate Finance Investment House**

Founded in 1993, Cukierman & Co. Investment House Ltd. is the leading Israeli investment house, providing a full array of services including M&A, Private Placements, Public Offerings, Family Office and Consulting Services to Israeli, European and Asian clients.

With over USD \$6B in completed transactions, we have one of the largest Corporate Finance teams in Israel with dedicated experts in the Life Sciences; Technology, Media & Mobility (TMM); Green Technology and Real Estate industries.

Our Private Equity activities include the Catalyst Funds, which rank among the best performing Israeli private equity funds. In 2019, capitalizing on our 26 years of experience, Catalyst created a unique Private Equity platform facilitating the growth of Israeli companies into key emerging markets with a special emphasis on China.

## **Activities**



#### **Corporate Finance**

- Mergers & Aquisitions
- Private Placements
- Initial Public Offerings

## **Catalyst Private Equity Funds**

- Growth Capital
- Israel Emerging Markets

## **Wealth Management** & Investor Events

- Family Office
- GoforIsrael Conferences













## CATALYST INVESTMENTS L.P.













## Cukierman & Co. - The Power of Innovation for more than 26 years

Cukierman & Co. successfully pioneered financial initiatives. Below are some examples:

- FIRST IPO of both a VC Fund & an Israeli company in Europe: ASTRA
- FIRST IPO of a non-German company in Germany (Neuer Market): Wizcom
- FIRST IPO in Europe distributed through the internet: OTI
- FIRST IPO of an Israeli company in the UK (Main List) in 2004: Visonic
- FIRST European tranche of a Nasdaq Listing for an Israeli company (Nasdaq): Optibase
- FIRST IPO of an Israeli/Mongolian company in the UK (main List) in 2005: Metal Tech
- FIRST Dual Listing of a company in Israel and in Europe (TASE; Neuer Market): Electronics Line
- FIRST Index of Israeli companies traded in Europe: **Cukierman 15** (Globes Daily Newspaper)
- FIRST Industrial operation for an Israeli Group in Switzerland: Lamina Technologies
- FIRST European mutual fund distributed by an Israeli Bank (Bank Hapoalim): Cukierman Europe
- FIRST Israeli Investment Bank to complete a major German Insolvency case: Eurobike AG
- FIRST Sizeable transaction between French and Israeli groups: Klepierre & Elbit (€773M)
- FIRST IPO of a Croatian company on the AIM: Cubus
- FIRST Hungarian company traded on the Nasdag, exclusive advisor for M&A **Euroweb**
- FIRST Israeli Listing sponsor on NYSE Euronext
- FIRST International Business Conference Organizer in Israel and China: GoforIsrael
- FIRST Israeli VC, with Catalyst investing in Mobileye; the largest IPO and first M&A of an Israeli company on Nasdaq
- FIRST Israeli Investment House to open offices in China: Cukierman in Shanghai and Wujin Changzhou
- FIRST Catalyst CEL first Israeli fund with a GP partner based in China: China Everbright Limited
- FIRST Israeli IPO on the Nasdag with a majority of Chinese investors: Check-Cap

We are Israel's leading Chinese and European focused investment house. We closed more than USD 6 Billion corporate finance transactions with European and Asian investors including:







## **©** Corporate Finance

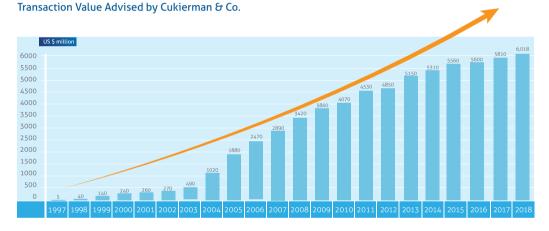
Cukierman & Co. has a proven track record in providing assistance to Israeli growth companies seeking access to capital markets in Asia, Europe and the USA. Our services include Private Placements, Public Offerings and Mergers & Acquisitions. Our corporate finance services have been strengthened by the presence of offices in Shanghai, Hong Kong, Singapore, Lausanne, Milan, London, Paris and Poland. We have been engaged in over USD \$6 Billion worth of cross-border transactions across different industries.

#### For more information, please contact:



Haggai Ravid
CEO
Cukierman & Co. Investment House Ltd.
haggai.r@cukierman.co.il

#### Our Track Record\*



## **Our Team**



Cukierman & Co. and Catalyst teams at the GoforIsrael Conference in March 2018



## Services Provided by Cukierman & Co

## M&A

Cukierman Investment House advises Israeli and International companies on mergers and aquistions in Israel, Europe and Asia, These M&A transactions are tailored to achieve the client's business and strategic goals. The ability to execute on cross-border M&A transactions is our significant advantage. Over the years, we have completed M&A transactions with an accumulated value of USD \$3.5B in Israel, Europe and other cities.

## Private Placements

Cukierman & Co. assists companies in raising capital by identifying and securing the right capital structure for them. In addition, fundraising opportunities through Cukierman & Co. include secondary transactions and buyouts. In recent years, Cukierman & Co. has raised more than US \$1 Billion in private placement transactions from private investors and international financial institutions.

## Initial Public Offerings

We have years of experience and strong relationships with leading underwriters and institutional investors. As such, we are the Israeli market leader in raising funds from Europe's public markets for Israeli clients. Cukierman & Co. advised its clients on their IPO's in connection with French, German, Swiss and London stock exchanges.

## Israeli Public Offerings in Europe versus the USA

	Europe		USA	
Year	Number of Equity Offerings	Capital Raised (\$M)	Number of Equity Offerings	Capital Raised (\$M)
Up to 1997	9	78	60	2,398
1998- 2000	24	921	67	7,052
2001-2003	1	118	12	2,806
2004- 2006	41	3,334	24	4,912
2007-2009	8	2,339	19	1,628
2010-2013	6	1,084	36	4,010
2014	8	2,100	29	7,600
2015- 2016	4	196	25	2,507
2018	6	266	44	3,060
Total	107	10,436	316	35,937

## Capitalizing on Recent Chinese Investments in Israeli Companies

Over the last five years, we see a clear trend of leading Chinese financial and strategic players acquiring an increasing number of Israeli technology companies across a wide range of industries. The accumulated value of Chinese acquisitions of Israeli companies amounts to US\$15.1 billion. We expect to see this number increase year over year as more and more Chinese players enter the Israeli market.

## Illustrations of Key Players from China Investing in Israel:

























LI KA SHING FOUNDAT













CUKIERMAN & CO.
Life Sciences



#### www.cukiermanlifesciences.com

Established in 2006 as the Life Sciences Corporate Finance arm of Cukierman & Co. Investment House, Cukierman & Co. Life Sciences (CLS) provides investment banking services to private and public companies, at different stages of development, across the whole healthcare spectrum, in Israel, Europe, America and Asia.

CLS mission is to assist biotechnology, pharmaceuticals, diagnostics, medical devices and digital health companies in identifying, negotiating and closing equity and debt financing, licensing agreements, strategic partnerships and M&A transactions; as well as to support venture capital & private equity funds, private investors & family offices, corporate funds & corporate development teams, in selecting, evaluating, acquiring and divesting assets, businesses and companies in all life sciences sectors.

CLS talented team of scientists, finance and business experts, together with our extensive international network, combines product and corporate guidance with global industry knowledge. Whether you are an investor, an entrepreneur or an executive in a large company, we will deliver the most professional investment banking services, including the right financial, scientific, clinical and marketing advice as well as generate creative ideas and sound solutions, in order to implement your strategies for success.

#### Recent transactions in Life Sciences include:























#### Selected clients:

















For more information, please contact:



Dr. Laurent Choppe, DVM, MBA **Managing Partner** Cukierman & Co. Life Sciences laurent.c@cukierman.co.il



Dr. Alexandra Vallon-Eberhard, PhD, MBA Cukierman & Co. Life Sciences alexandra.ve@cukierman.co.il



Arnaud Rodrigue, PhD Cukierman & Co. Life Sciences arnaud.r@cukierman.co.il



Sephora Sackmann, MSc. Associate Cukierman & Co. Life Sciences sephora.s@cukierman.co.il



Julia Solomon, BSc Analyst Cukierman & Co. Life Sciences julia.s@cukierman.co.il



Daniel Cohen, BSc., MBA Cukierman & Co. Life Sciences daniel.c@cukierman.co.il



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Dr. Hertsel Adhoute, PhD Cukierman & Co. Life Sciences hertsel.a@cukierman.co.il



Ylan Assouline, Pharm D, MBA Analyst Cukierman & Co. Life Sciences Ylan.a@cukierman.co.il





## Technology, Media & Mobility

- Our team manages both Sell-Side and Buy-Side mandates across the entire Israeli Tech Scene.
- For the Sell-Side, we address complex situations in all industry sectors, including those that are not in the traditional areas of interest for investors.
- On the Buy-Side, we advise International Venture Funds and Asset Managers.
- We promote innovation and connect our clients to diversified sources of capital.

#### Selected clients and investors 2018:





















#### For more information, please contact:



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Avi Mizrahi Advisory Board Member Cukierman & Co. TMM avi.m@cukierman.co.il



**Naday Attias Managing Partner** Cukierman & Co. TMM nadav.n@cukierman.co.il



**Arnaud Rodrigue Managing Partner** Cukierman & Co. TMM arnaud.r@cukierman.co.i



Benjamin Mizrahi Analyst Cukierman & Co. TMM benjamin.m@cukierman.c



## Green Technology



Cukierman & Co. Green Technology (CGT) was established to provide best-in-class advice to companies in the green technology space. CGT specializes in a variety of technology driven sub-sectors including: agriculture, renewable energy, energy efficiency, water desalination, energy storage and irrigation.

We assist public and private institutions to complete corporate finance transactions. We operate in China through a partnership with UMORE.

#### Selected clients and investors:





















#### For more information, please contact:



**Shai Bensaid** Partner Cukierman & Co. Green Technology shai.b@cukierman.co.il



Rurik B. Halaby Chairman & Founder Agricapital Corporation halaby@agricapital.com



Tal Brody Senior Advisor Cukierman & Co. Green Technology tal.b@cukierman.co.il



**Noach Hager Managing Partner** Cukierman & Co. Energy noach.h@cukierman.co.il



Dr. Rong Xu CEO & Founder Cukierman & Co. - UMORE xu.rong@umoregroup.com



Nancy Cao **Overseas Account Director** Cukierman & Co. - UMORE

cao.yanhua@umoregroup.com





## Asian Offices



Benjamin Peng
Managing Director & Head of China
Cukierman & Co. Investment House
benjamin.p@cukierman.co.il

Over the past years more Chinese financial investors and strategic investors are shifting their eyes towards Israel. As the leading Israeli investment bank, which focuses on China and Israel cross border transactions, we assist Israeli technology companies to raise capital from China or to be acquired by Chinese corporates. Due to our vast knowledge of the Chinese market, we have built a strategy around cross border transactions, optimizing the time and sources needed to execute these somewhat more challenging transactions.

## **Cukierman Yafo Capital**

Cukierman & Co. works closely with Yafo Capital in Shanghai. With the assistance of Yafo Capital we provide investment banking services to Israeli and European companies, seeking to raise capital or looking for M&A opportunities focusing on life sciences.

## Shanghai



Xiaoyang (Sean) Jiang, CFA Founder & CEO Cukierman & Co. Life Sciences Shanghai sjiang@yafocapital.com



Fan Zheng
Managing Director
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Shanghai
fzheng@yafocapital.com



**Qi Li**Analyst
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For more information, please contact: Xiaoyang (Sean) Jiang - sean@cukierman.co.il

## Changzhou



Eric Zhao

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Lawrence Wang

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**Singapore** 

Lise Chen
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## **Hong-Kong**



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Eric Yip

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Luc Muller

Board Member
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## **European Offices**

## **France**



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Italy

Paolo Sabbadini

Managing Partner
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## **Poland**



Katarzyna Stevenson
Country Manager
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katarzyna.s@cukierman.co.il

## **Switzerland**



Dr. Laurent Choppe, DVM, MBA Managing Partner Cukierman & Co. Life Sciences, Lausanne laurentc@cukierman.co.il





# Cukierman International Real Estate

Cukierman & Co Real Estate (CRE) is a leading corporate real estate investment house, serving the local, regional and global real estate needs of our clients.

CRE was established in 2003, as the real estate arm of Cukierman & Co. CRE's expertise is in providing structuring and tailor made solutions for owners and developers of real estate assets in Europe, USA and Asia.

CRE has successfully closed transactions totaling over USD \$1.3B since 2003. CRE has an extensive network, relationship and credibility with investors and lenders at all levels: local, national and international.









#### **Case Studies**

- CRE successfully advised Alrov on the acquisition of an office/retail property in prime location in Paris from Sydney & London Properties €5,600,000.
- Acting on behalf of Elbit Medical, CRE completed the sale of a Central-European retail portfolio consisting of 19
   assets to Klepierre €713.000.000.
- Representing Ofer Brothers, CRE completed the sale of 5 commercial properties in Budapest to Orco Property Group for €70,000,000.
- CRE invested together with Rosebud Medical in 8 office buildings in France and exited in less than a year with significant profit of €14,350,000.
- Acted For Redland Group on the sale of Nachlat Binyamin 6 for \$32,000,000.

#### Selected clients and investors:









For more information, please contact:



Nadine Lati
Partner & Luxury Property Consultant
Cukierman & Co. Real-Estate
nadine.l@cukierman.co.il



Agamemnon Koliatsos Investment Banker Greece and S.E. Europe Cukierman & Co. Real-Estate agamemnon.k@cukierman.co.il







# Private Equity

Catalyst Investments is an Israeli based Private Equity multi-fund firm with unparalleled access to Israeli deal flow. Since 1993 the Catalyst team has managed three top-performing funds. The partners leverage significant business networks and vast transactional experience in capital markets and cross-border M&A.

With over \$250M under management, Catalyst supports capital and long-term growth of innovative Israeli companies within global markets, with a special focus on China and emerging markets. Catalyst offers unique added-value to portfolio companies including a network of other strategic investors in markets across the US, Europe, China and emerging markets.

## **Catalyst Investments**

**Driving Global Growth** 



Henricus Bunting (1545 - 1606) Map of the World as a cloverleaf, with Jerusalem as its center from his book "Itinarium Sacrae Scripture", Helmstadt, 1581







#### Catalyst Fund I

The Catalyst Fund L.P. (Catalyst I, vintage 2000) was a top performer among Israeli funds, with 6 exits out of 11 portfolio companies. The Fund invested in technology companies and had a diversified portfolio, including companies from the telecom, information technology, medical device, and biotechnology sectors.

#### Catalyst Fund II

The Catalyst Private Equity Partners Fund L.P. (Catalyst II, vintage 2007), invested in mature, internationally expanding Israeli companies in diverse sectors. The Fund invested in 12 portfolio companies and was the only Israeli fund that invested in Mobileye.

#### Catalyst CEL Fund

The Catalyst CEL Israel-China Fund primarily targets mid-to-late stage companies with proven innovation and a growth strategy oriented towards expansion of activities into emerging markets. The Fund was established in partnership with China Everbright Limited (165:HK), and is jointly managed. This strategic cooperation between Catalyst and China Everbright allows the Fund to support growth of Israeli companies in Greater China. The Fund had its first closing in March 2014 and reached its final closing in December 2015 with \$200M in commitments. To date the Fund has made investments into 5 portfolio companies - Lamina Technologies, X-Jet, SatixFy, Taboola and Eloxx (NASDAO:ELOX).

#### **Catalyst DSF**

The Catalyst Direct Secondary Fund is a value-driven dedicated direct secondary fund that acquires interests from investors, founders and employees in Israeli-related growth-to-late stage tech companies through the secondary market. The Fund also invests into time-sensitive, complex investment situations that fall outside of the traditional investment mandates of other funds. The Fund will seek to build a diversified portfolio in sectors including enterprise software, semiconductor, AR/VR, Cyber Security, Autotech, Digital Media, and Internet-of-Things, amongst others.

Catalyst Israeli Partners-Experience and Track Record  Venture Capital and Private Equity Experience						
Yair Shamir*	Quantum Challenge Fund			Minister of Agricu	Minister of Agriculture	
Edouard Cukierman	Astra Fund					
Luc Muller			Catalyst I VC	Catalyst II PE	Catalyst-CEL Fund	
Boaz Harel	Leedan Holding					
Olga Bermant						

<sup>\*</sup>Yair Shamir was elected Parliament Member and served as Minister of Agriculture of the State of Israel in the 19th Knesset from 2013 until 2015.



#### Selected portfolio companies include:































Edouard Cukierman



Yair Shamir



Boaz Harel



Luc Muller



Roger Cukierman



Yaron Yonati



Mitty Chayon



Samuel Blank



Annie Salem



Audrey Gozlan

For more information, please contact:

Edouard Cukierman Founding & Managing Partner - Catalyst Funds, edouardc@catalyst-fund.com Yair Shamir Founding & Managing Partner, Catalyst Funds, yairs@catalyst-fund.com

# Catalyst CEL Team in Hong-Kong



Shengyan Fan Managing Director



John Chan Managing Director



Samuel Chen Investment Director



Ivan Chiu Vice President



Ryan Li Vice President



Eric Choi



Disi Wei Analyst



Philip Chow

# Selected investors include:





























# Family Office

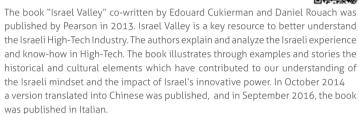


Cukierman & Co Family Office serves a few families and high net worth individuals through accessing Cukierman & Co.'s broad range of investment expertise and relationships. Together with the client, our team evaluates the client's risk profile, defines the asset allocation, implements both strategic and tactical decisions, manages the financial wealth, and handles all of the client's ongoing financial affairs. Our team deploys a global strategy approach that is personalized by each individual client.



# **Israel Valley**

## Creating Shields through Technologies & Innovation





https://www.amazon.co.uk/ISRAEL-VALLEY-Tecnologico-dellInnovazione-Italian-ebook/dp/B01MYA0AIJ





# GoforIsrael Chinese Delegations

# Business Seminar for Chinese Leaders in Israel www.goforisrael.com

The Goforlsrael Chinese delegations for Chinese leaders from the private sector was initiated and organized by Cukierman & Co and Catalyst.

The delegation was led by Ronnie C. Chan, the Chairman of Hang Lung Properties, in cooperation with the Israeli Ministry of Foreign Affairs.



#### Among the participants:































# GoforIsrael Conference-leading Israeli business conference



Bringing together leading global investors and Israel's best opportunities www.goforisrael.com

Goforlsrael (previously known as GoforEurope) is one of the most prestigious conferences in Israel for the business and financial community focusing on the technologies that made Israel famous: Life Sciences, Robotics, IT, Cyber Security, Advanced Manufacturing, Media & Telecom and CleanTech.

Our event last year was attended by more than 1,500 investors and industry leaders from China, Israel, and other countries; and brought to China more than 100 leading Israeli technology companies.

In 2019, GoforIsrael will bring together leading global investors and Israel's best opportunities, addressing current issues related to raising funds and establishing strategic alliances.



# Among our past sponsors and partners:











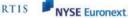




















#### For more information, please contact:



Adi Braunshtain **VP Marketing** GoforIsrael Manager adi.b@cukierman.co.il



Darya Belov **General Administration** darya.b@cukierman.co.il





May 28th, 2019 Jinan, China



September 23rd, 2019 Tel Aviv. Israel

# **Selected Transactions**



USD 20,000,000 Private Placement

VALCARE

September 2018 CUKIERMAN & CO. EUR 17,000,000 Private Placement

**ACTICOR** 

BIOTECH February & August & October 2018

CUKIERMAN & CO.

USD 6,000,000 Private Placement

NovellusDx

April 2018 CUKIERMAN & CO.

Amount not disclosed Private Placement

keiako>

February 2018 CUKIERMAN & CO. USD 75,000,000 Equity Financing

Trax image recognition perial Arty January 2018 June 2017

June 2016 CUKIERMAN & CO. US\$ 40,000,000 Private Placement

gamida ( • ell

June 2017 CUKIERMAN & CO.



may 2017

CUKERNAN & CO. DEPORT

USD 8,000,000 Amount not disclosed

MEDASENSE

February & May 2016 CUKIERMAN & CO.

US \$ 207,000,000

September 2015 March 2016

CUKIERMAN & CO.

USD 24,000,000 Private Placement

Check Cap

CUKIERMAN & CO.

US \$ 8,500,000

Private Placement FILVEST

apss 2014

January 2010 Exclusive Buy-side Adviso CUKIERMAN & CO € 27.000.000

Private Placement

**XELTIS** 

November 2014 CUKIERMAN & CO.

Amount not disclosed

SONY ught a 50% stake of

DOSI October 2014 April 2013

CUKIERMAN & CO.

Amount not disclosed

大族激光 HAN'S LASER Has bought NEXTEC

ianuary 2014 CUKIERMAN & CO. Amount not disclosed

ik55@alileo Enviro Financina

December 2013 CUKIERMAN & CO.

€ 33,000,000 Private Placement

psona **Therapeutics** 

April 2013 Placement Agent
CUKIERMAN & CO. Amount not disclosed

NOVARTIS

2012 Strategic Advisor
CUKIERMAN & CO

Lamina Technologies

Private Placements

CHF 16,000,000

MYOPOWERS

July 2011 CUKIERMAN & CO.

Amount not disclosed

7// MOBILEYE

January 2011 CUKIERMAN & CO. € 260.000.000

ESEH Group, NL

July 2010

CUKIERMAN & CO.

US \$ 10,000,000

HEADWAY Secondary Acquisition from

DRMA-NEA 🐻 January 2010

CUKIERMAN & CO.

CHF 21.000,000

.... evolva

January 2010 Placement Agent
CUKIERMAN & CO. CHF 15.000,000 € 221.000.000 (TC)

Q DASSAULT Box ing a minority stake of

VEDLIA October 2008

Financial Advisor
CUKIERMAN & CO.

€ 7,257,000

Lyeine

Initial Public Offering - London Stock Exchange

January 2008 Co-Placement Agent US \$ 100,000,000

CATALYST

Private Placaments June 2007

February 2000 Placing Agent
CUKIERMAN & CO. US\$ 32,000,000

term - (ii) our text - receive Selling of Nahalat Birryamir nin 6 1 td

January 2007 CUKIERMAN & CO € 133,497,385

RosebuD Sells 8 properties to

HARDSTONE December 2006

CUKIERMAN & CO

€ 75,000,000

CUKIERMAN & CO

Summit Germany

October 2006 CUKIERMAN & CO.

GBP 16.000,000

METAL-TECH LIN.

US \$ 2,000,000

Caesarea Edmond de Rothschild Israel Research Center

August 2006 CUKIERMAN & CO.

€ 23.588.615

@euro@eb

ry & Far

May 2006 CUKIERMAN & CO. € 89.000,000

ROSEBUD Bought 7 properties from

Carled Partners

January 2006 CUKIERMAN & CO. € 700.000.000 Elbit

Salls K malls to

August 2005 July 2004 CUKIERMAN & CO. € 70,000,000

Sold 5 properties to ORCO GROUP

August 2005 CUKIERMAN & CO.

US \$ 28,000,000

May 2005 CUKIERMAN & CO.

Initial Public Offering AIM - London Stock Exch

€ 14,350,000

RoseBuD Buy a property from Pfizer

December 2004

CUKIERMAN & CO.

€ 164,000,000

Insolvency Case Fairchild

Acquired the assets of EUROBIKE >

May 2004 al Advisor and Place CUKIERMAN & CO. € 14,210,000

**ு** Visonic Initial Public Offering Ion Stock Exchange - AIM

April 2004 or and Flace CUKIERMAN & CO. € 34,400,000



Secondary Listing ouer Market - Germany August 2000 CUKIERMAN & CO.

Private Placement

March 2000 CUKIERMAN & CO € 38,500,000

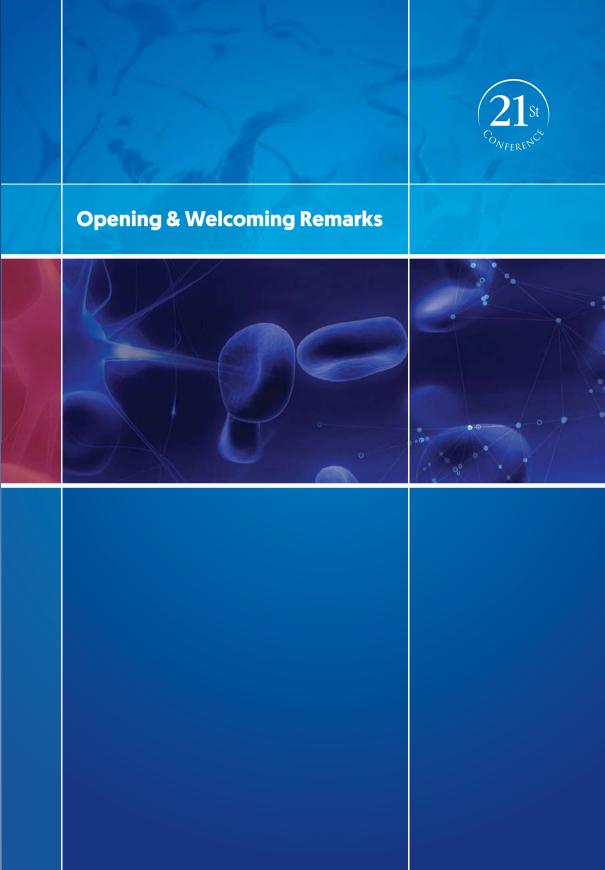


Initial Public Offering Jouer Market - German

August 1999 Financial Advisor
CUKIERMAN & CO € 55,600,000



March 1999 CUKIERMAN & CO.







# **Edouard Cukierman**Chairman – Cukierman & Co. Investment House Managing Partner – Catalyst Funds

Mr. Edouard Cukierman is the Founder and Managing Partner of Catalyst Investments and serves as the Chairman of Cukierman & Co. Investment House. Since its establishment in 1993, Cukierman & Co. Investment House has been engaged in more than € 6 billion cross-border transactions across industries. Catalyst was the only Israeli venture fund that invested in Mobileye.

Prior to establishing and managing Catalyst Investments in 2000, Mr. Cukierman was the President and CEO of Astra Technological Investments, a Venture Capital Fund established in 1993, which was the first Israeli company to go public in Continental Europe.

Today, Edouard Cukierman serves as board member of Tufin technologies, the leading private Cyber security company in Israel, and Dori Media Group in Israel.

Edouard Cukierman is the Founder of the GoforIsrael annual conference.

Mr. Cukierman is a board member of "Alliance Israelite Universelle en Israel" and a board member of Sar-El (Association that brings volunteers from across the world to the IDF in Israel). He is also a director of the Asia M&A Association in China.

Edouard Cukierman together with Dr. Daniel Rouach co-authored the book "Israel Valley Le bouclier technologique de l'innovation" published in June 2013 by Edition Pearson in Paris, translated into Chinese in November 2014, and in Italian in June 2016

Mr. Cukierman served for many years as a reserve officer in the Crisis & Hostage Negotiation team and in the Spokesperson's Unit of the IDF.

Mr. Cukierman holds an MBA from INSEAD, France and a B.Sc. from the Technion – Israel's Institute of Technology.







# **Dr. Laurent Choppe**Managing Partner – Cukierman & Co. Life Sciences

Dr. Laurent Choppe has lead Cukierman & Co. Life Sciences since 2008 and has been involved in more than 100 medtech and biotech corporate finance transactions and advisory assignments for the Cukierman group. His team works worldwide with venture-backed and middle market companies for fundraising, licensing deals and M&A transactions, as well as strategic projects for key life sciences industry players.

Dr. Choppe is a board member of Israel Brain Technology (IBT) - a non-profit organization whose mission is to accelerate the commercialization of Israel's brain-related innovation and establish Israel as a leading international brain technology hub.

After a veterinary practice and a new venture management experience, he worked 10 years in Schering-Plough (today Merck & Co.) in marketing positions in dermatology, allergy, respiratory and animal health in France, served as General Manager in Israel and Vice President of Virology, Oncology and Cardiology in Canada. He then served 4 years as International General Manager at Bellus Health (ex-Neurochem, NASDAQ & TSE, dedicated to Alzheimer's disease and AA amyloidosis).

Dr. Choppe is a Doctor of Veterinary Medicine of the University Paris XII, laureate of the École Nationale Vétérinaire d'Alfort, CES of Veterinary Ophthalmology and earned a MBA from INSEAD (Fontainebleau, France). He is married, father of 3 and lives in Lausanne (Switzerland).





Yair Shiran
Minister of Commercial Affairs and Deputy
Permanent Representative of Israel to the WTO Geneva, Switzerland

Yair Shiran joined the Government of Israel in 1992. Since then, he has been serving in senior diplomatic and executive positions in Israel and Abroad.

Mr. Shiran assumed his responsibilities as Deputy Permanent Representative of Israel to the World Trade Organization and Commercial Attaché of Israel to Switzerland, in August 2018.

Prior to that, Mr. Shiran served as the Head of the Industry Administration in the Ministry of Economic Affairs. In that position, he was responsible for shaping industrial policy and regulations, aiming to support Industrial development throughout the country, and in particular in the periphery.

From 2006 to 2011, Mr. Shiran served as Israel's Economic Minister to North America. Based in New York City, he was responsible for the Government's effort to promote bilateral trade and to strengthen economic collaboration between Israel and the United States.

Between 2002 and 2006, Mr. Shiran served as the Director of International Agreements and Trade Policy at the Ministry of Industry, Trade and Labor. In this position, Mr. Shiran served as the Chief Trade Negotiator for international trade agreements with Israel's key trading partners, including the U.S., Canada, Egypt, Turkey, as well as other European and Asian countries.

For the past decade Mr. Shiran has also been lecturing as an Adjunct Professor at a number of Business Schools, including The Hebrew University of Jerusalem, The Arison School of Business at the Interdisciplinary Centre (IDC), Herzliya and at Fox Business School at Temple University in Philadelphia.

Mr. Shiran received his Masters of Arts in Public Administration from the Kennedy School of Government at Harvard University, where he studied as a Wexner Fellow. He also holds a Masters of Arts degree in Business Administration and a Bachelors of Arts degree in Economics and Political Science from the Hebrew University of Jerusalem. Mr. Shiran is also a graduate of the Israeli Academy of National Security.





**Dr. Ami Appelbaum**Chief Scientist - Ministry of Economy and Industry
& Chairman - Israel Innovation Authority

Dr. Ami Appelbaum is the Chief Scientist and the Chairman of the Board of Israel Innovation Authority (IIA). Dr. Appelbaum has more than 36 years' experience in research, development and senior level management in the field of the Semiconductor.

Prior to the current job as Chief Scientist, Dr. Appelbaum served for 22 years at numerous executive positions at KLA Tencor, \$15.6B Market Cap and world leader in the business of capital equipment for the semiconductor industry based in the Silicon Valley, CA.

Dr. Ami Appelbaum recent job was Corporate Senior Vice President and president of KLA Tencor Israel.

Dr. Appelbaum also held jobs as General Manager of a startup by the name Gallium Arsenide Diodes (GAD), in Israel. VP Operations and Program Manager at Semiconductor Devices (SCD) in Israel, manager of semiconductor lasers and detector development at Rockwell International in Richardson Texas and Newbury Park California and Member of Technical Staff (MTS) at AT&T Bell Lab in Murray Hill New Jersey (US).

Dr. Appelbaum received his Doctorate and Master degrees from the Technion, Israel Institute of Technology in Haifa in the years 1983 and 1980, respectively and his Engineering degree from Ben Gurion University in Beer Sheba in 1977, all in the field of materials engineering.

Dr. Appelbaum is the author and co-author of more than 50 scientific and technical publications, and holds 7 patents in the field of semiconductor equipment and processing







We are excited to announce our upcoming conferences in 2019



Goforlsrael @ China – Israel Investment Conference





Goforlsrael Investment

### GoforIsrael 2019:

The conference displays the best innovation out of Israel on an international level in areas that made Israel famous, such as water and cleantech technology, healthcare and Life Sciences, agri-tech, energy, internet and media technology, mobility and many more.

# What to expect:

- 22nd + 23rd Conferences organized by Cukierman & Co. & Catalyst Funds
- 100 of the most Innovative Israeli Technology Companies
- 1000+ global investors
- Individual 1:1 meetings
- Plenary sessions including Global Investments in Israeli Technology and Life Sciences Companies, Israel-China M&A, The Belt and Road Initiative and more
- Elevator pitches
- Meet with the leading investors from Global VC's, family offices and financial institutions
- Great networking and business opportunities

For more information or speaking opportunities please contact Adi Braunshtain at adi.b@cukierman.co.il

www.Goforlsrael.com

Facts from our Last Goforlsrael in China

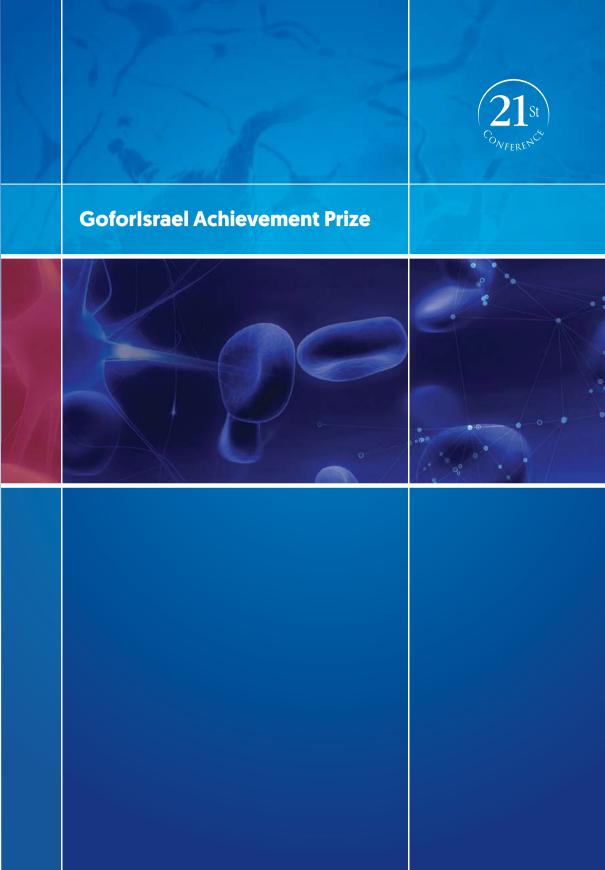


Participants





+500 Chinese Investors







# GoforIsrael Achievement Prize China 2018

to Zhang Jiang, Managing Partner - Ping An Ventures



#### **GoforIsrael Achievement Prize 2018**

to Ori Yehudai, President & CEO - Frutarom



#### **GoforIsrael Achievement Prize 2016**

to Sir Li Ka-shing, Founder - Li Ka Shing Foundation, Horizon Ventures accepted by Dr. Katherine Lo, Senior Manager - Li Ka Shing Foundation



#### **GoforIsrael Achievement Prize 2015**

to Yossi Vardi, Chairman – International Technologies





#### **GoforIsrael Achievement Prize 2014**

to Ronnie C. Chan, Chairman – Hang Lung Properties Ltd.



#### **Go4Europe Achievement Prize 2013**

to Dan Propper, Chairman – Osem Group



#### **Go4Europe Achievement Prize 2012**

to Michael Federmann, Chairman – Federmann Enterprises



#### **Go4Europe Achievement Prize 2011**

to Eli Hurvitz, Founder – TEVA







Goforlsrael Life Sciences 2019 Achievement Prize **Marius Nacht** Anchor Investor, aMoon

Marius Nacht is the anchor investor L.P. at aMoon.

In 1993, Marius co-founded Check Point Software Technologies Ltd. [NASDAQ: CHKP], a global pioneer of cybersecurity and the second largest company in Israel in terms of market capitalization.

He is currently the Chairman of Check Point and considered one of the founding fathers of the global cybersecurity industry.

Marius recently co-founded the 8400 Health Network, an NGO fostering cross-sector collaboration to position Israel as a global life sciences leader.

Marius holds a BSc, cum laude, in Physics and Mathematics, from Hebrew University, and an MSc in Electrical Engineering and Communications Systems from Tel Aviv University.

He is a graduate of the IDF elite Talpiot technological academy.









(Moderator)

**Daniel Cohen**Partner – Cukierman & Co. Life Sciences

Involved with Cukierman Life Sciences since 2008, Daniel has 18 years of experience in Healthcare sector in various positions [Investment Banking, Venture Capital, Fund of Funds, Business Development & Consulting].

Daniel is the CEO & Founder of Sollal Partners, a consulting firm offering management & due diligence services to leading funds in Israel, Europe and China and serves on the board of several Life Science companies.

Prior to Sollal, Daniel managed Fosun Pharma's activity in Israel leading major investments and strategic operations (e.g. Kite Pharma, Tyto Care, Pontifax, Tapingo...), served as Principal at Credit Agricole Private Equity Israel and Director at Market Bridges.









**Dr. Yair Schindel**Co-founder & Managing Partner - aMoon

Yair is the Managing Partner and co-founder of aMoon.

Previously, Yair served as the founding CEO of the State of Israel's National Digital Bureau, responsible for digitizing governmental services and stimulating economic growth.

Yair is the founder of the MAOZ Network, an NGO building collaboration between Israel's most influential leaders, with over 300 alumni dedicated to building collaboration between the private, social and public sectors.

Yair was an executive, investor, board or advisory board member in several healthcare startups including OmniGuide, Zebra Medical Vision, and Medisafe.

Yair earned his BSc and MD degrees at Ben-Gurion University and his MBA at Harvard Business School. He served in the IDF for five years and graduated as Chief Medical Officer for the Israeli Navy Seals, known as "Shayetet 13".







**Dr. Pini Orbach** Head of Pharma – Arkin Holdings

Dr. Pini Orbach joined Arkin Holdings in 2010 as Head of its Pharma Division. Dr. Orbach is a member of the board in several of its pharmaceutical companies, including UroGen Pharma and Quiet Therapeutics, from which he shares his extensive handson drug development and business experience. He originally gained his foundation in US based companies such as, Arisaph Pharmaceuticals and Epix Pharmaceuticals [NASDAQ, EPIX], as well as Israeli-based companies such as, cCAM BioTherapeutics - a cancer immunotherapy company, which was sold to Merck in 2015 for \$605M.

He holds a Ph.D. from the Department of Physiology and Functional Genomics, University of Florida, and was a postdoctoral fellow at the Cardiovascular Research Center, Harvard Medical School - Massachusetts General Hospital.



**Dr. David Sidransky**Co-founder & Managing Partner - Israel
Biotech Fund

Co-founder and Managing Partner of Israel Biotech Fund.

Dr. Sidransky is a renowned oncologist, research scientist and Professor of Oncology and Cellular & Molecular Medicine at John Hopkins University and Hospital. Dr. Sidransky was Vice Chairman of ImClone Systems until its acquisition by Eli Lilly for \$6.5B in 2008. He founded several biotechnology companies, including Oncormed Pharmaceuticals, [NASDAQ: OMED], a genetic testing company that was sold to Gene Logic in 1998, and Response Genetics [NASDAQ: RGDX], a developer of markers for cancer therapy.







Yair Geva
Partner & Head of Hi-Tech – Herzog Fox &
Neeman Law Office

Yair Geva heads Herzog's Hi-Tech Group and is a member of the Firm's Executive Committee. Yair is a corporate transactional lawver whose practice includes extensive representation in mergers and acquisitions, private equity and venture capital investments, and general corporate counseling. He is ranked among the top mergers and acquisitions and hi-tech lawyers in Israel by IFLR1000. Yair led some of the most notable recent transactions in Israel, among other matters he represented PepsiCo in its \$3.2 billion acquisition of Soda Stream, Sygnia in its \$250 million sale to Temasek, Tapingo in its \$150 million sale to GrubHub and United Therapeutics in its \$250 million acquisition of SteadyMed. Yair also led EnteraBio's recent IPO on Nasdag. He represents many of the most prominent early stage startups and growth companies in Israel in a range of industries including e-commerce, cyber, fintech, blockchain, property and real estate tech, biotech and digital health. He works closely with entrepreneurs, CEOs and Boards of Directors on transactions, investments and other strategic matters. Prior to joining Herzog, Yair practiced at the M&A groups of Gibson Dunn and David Polk in New York. Yair received his LLM. from NYU school of Law and his LLB from the Tel Aviv University, both magna cum laude. He's a member of the New York and Israeli Bars.







**Efi Cohen-Arazi**Founder & CEO – Rainbow Medical

Mr. Efi Cohen Arazi, CEO and Co-Founder of Rainbow Medical, Israel's leading medical device innovation house focused on inventing and developing game changing solutions for sizeable unmet market needs in the area of hypertension, ophthalmology, cardiology and diabetes. Rainbow Medical's shareholders include Medtronic, Abbott and Sony corporations.

Mr. Cohen-Arazi has over 25 years of experience in the medtech and biotech industries where he held executive management responsibility in both operations and business management. Prior to establishing Rainbow Medical, Mr. Cohen-Arazi served as Co-Founder & CEO of IntecPharma, Israel, a company specializing in drug development and delivery and as Chairman of CollPlant Ltd., a both public companies traded in Tel-Aviv stock exchange. Previously, Mr. Cohen-Arazi was GM & V.P., Site Head at California based Amgen Corporation, where he established and led several global strategic initiatives and partnerships to develop and manufacture blockbuster biopharmaceuticals. Prior to Amgen,

Mr. Cohen-Arazi was Senior VP at Immunex Corporation in Washington and before that VP and General Manager at the Merck-Serono Group in Switzerland and Israel. Mr. Cohen-Arazi holds advanced degrees in Agriculture and Microbiology from the Hebrew University of Jerusalem





# Elevator Pitches Session 1 Israeli Life Sciences Companies







#### **Dune Medical Devices**



Company representative Lori Chmura - CEO

Dune developed radiofrequency spectroscopy [RFS] to characterize tissue and determine in real time as cancerous or not. RFS has applications in all solid tissue cancers for accurate biopsy, for complete surgical removal of cancer tissue, and for targeted therapy. First product, MarginProbe for reducing the need for second surgeries in breast cancer surgery, is PMA – FDA approved, recently received a CPT code, at commercial stage, with over 18,000 procedures completed. Second product for biopsy is entering in-vivo trials.

#### **Enopace Biomedical**



Company representative
Yossi Gross, Co-founder & CTO

With more than 15 million patients in Europe and in the United States, Heart failure is associated with tremendously high healthcare costs and remains the largest unmet clinical need in the cardiovascular world.

Enopace Biomedical Ltd. is developing an innovative device to treat heart failure patients.

Enopace's technology consists of a minimally invasive, implantable neurostimulation device that increases cardiac efficiency by reducing left ventricular workload.

#### **Future Crops**



Company representative Gary Grinspan - CEO

Future Crops uses technology and sophisticated agricultural expertise to grow crops in a fully controlled environment. We use breakthrough technologies that are tailored-made to our vertical farm. We offer the purest, cleanest products that are completely pesticide free, with a longer shelf life and consistent flavour from the same source. We stay true to what Nature intended.

#### **HIL Applied Medical**



Company representative Sagi Bring-Danan - CEO

HIL is developing a new class of ultra-compact, high-performance cancer Proton Therapy systems. We bring 21st-century technology – nano-tech, high-intensity lasers and advanced magnetics – to a field largely dominated by tech from the 1930's and 1940's. Thus HIL is paving the way, for the first time, to truly cost-effective proton therapy solutions.

HIL Applied Medical, Ltd. is a privately held company, funded by the Hebrew University in Jerusalem, Israel's Office of the Chief Scientist and wide, global base of private investors. We are headquartered in Jerusalem. Israel.





#### **MinInvasive**



Company representative Ronen Raz, CEO

MinInvasive has developed the OmniCuff System - an innovative device enabling arthroscopic, transosseous rotator cuff repair. The device provides the advantages of minimally invasive transosseous repair in a disposable device and eliminates the need for suture anchors.

The company completed a successful clinical feasibility study in leading medical centers in the US. with excellent clinical results and high patient and surgeon satisfaction and has initiated a limited market release throughout the US. MinInvasive plans to gradually expand the availability of the device in the US.

MinInvasive entered into a strategic partnership with MicroPort Scientific Corporation to obtain CFDA approval for the OmniCuff system.

#### **MobileODT**



Company representative Ariel Beery - CEO

MobileODT is reimagining medical visualization technology to enhance women's health. Combining advanced imaging, data and software applications, MobileODT is saving lives by enabling early cancer detection. The flagship EVA System mobile colposcope is in use in 27 countries and in 50 USA health systems. It allows providers to visualize the cervix, document exams, add annotations and filters directly to cervical images, and collaborate with peers remotely. The EVA System has application for clinical colposcopy and forensic imaging. MobileODT is constantly evolving, adapting it's products to a variety of clinical settings and is currently exploring the integration of AI for cancer detection

#### **Nano Retina**



Company representative Efi Cohen- Arazi, Chairman

Nano-Retina is developing a miniature artificial retina to restore vision for people who are blind due to retinal degeneration. The advanced miniature device is implanted in a minimally invasive technique under local anesthesia, and provides superior vision resolution due to its 600 proprietary electrodes and 3DNi™ technology.





#### Neteera



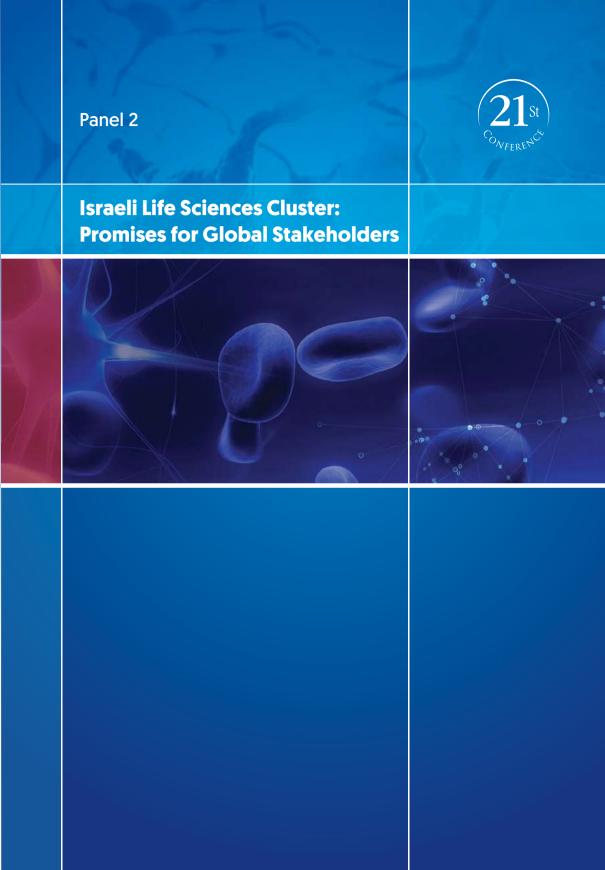
Neteera is a Jerusalem-based start-up founded in 2015 by a group of hi-tech veteran executives, including the CEO of Mobileye [NYSE: MBLY] Aftermarket, Isacc Litman. Neteera's contact-free vital sign sensing system is based on a combination of two disruptive technologies - proprietary algorithms (that enable tracking vitals in motion) and a digital SMD micro-radar (sub-THz). Uniquely, Neteera's solution can deliver full functionality in real-world environments, thanks to motion-compensation algorithms. This enables seamless monitoring of the human well-being status even in challenging environments such as in a moving vehicle.

#### **Nutritional Growth Solutions**



Company representative Liron Fendell - CEO

Nutritional Growth Solutions develop specific, clinically tested nutrition products for children. Our clinically tested shakes and bars are packed with ingredients that promote growth, and are already consumed by children worldwide. With our formulas, we strive to help children live more confident, happy, and successful lives.







(Moderator)

# **Dr. Laurent Choppe**Managing Partner – Cukierman & Co. Life Sciences

Dr. Laurent Choppe has lead Cukierman & Co. Life Sciences since 2008 and has been involved in more than 100 medtech and biotech corporate finance transactions and advisory assignments for the Cukierman group. His team works worldwide with venture- backed and middle market companies for fundraising, licensing deals and M&A transactions, as well as strategic projects for key life sciences industry players.

Dr. Choppe is a board member of Israel Brain Technology (IBT) - a non-profit organization whose mission is to accelerate the commercialization of Israel's brain-related innovation and establish Israel as a leading international brain technology hub.

After a veterinary practice and a new venture management experience, he worked 10 years in Schering-Plough [today Merck & Co.] in marketing positions in dermatology, allergy, respiratory and animal health in France, served as General Manager in Israel and Vice President of Virology, Oncology and Cardiology in Canada. He then served 4 years as International General Manager at Bellus Health [ex-Neurochem, NASDAQ & TSE, dedicated to Alzheimer's disease and AA amyloidosis].

Dr. Choppe is a Doctor of Veterinary Medicine of the University Paris XII, laureate of the École Nationale Vétérinaire d'Alfort, CES of Veterinary Ophthalmology and earned a MBA from INSEAD [Fontainebleau, France]. He is married, father of 3 and lives in Lausanne [Switzerland].









**Anne Rogove**Senior Associate – Gurnet Point Capital

Annie Rogove is a Senior Associate at Gurnet Point Capital, a healthcare investment fund based in Cambridge, MA that invests across all stages of product development through to commercialization with a hybrid venture and private equity strategy encompassing life sciences and medical technologies. During her time at Gurnet Point, Annie has been an integral member of the investment team, working on public and private transactions worth over \$1.5 billion across a wide range of deal structures.

Prior to Gurnet Point, Annie spent over four years with L.E.K. Consulting in Boston, Sydney and New York. As a member of the firm's Life Sciences and Med Tech practice, Annie advised clients ranging from startups to the world's largest pharmaceutical companies on M&A, portfolio prioritizations, and strategic initiatives.



**Dr. Ami Appelbaum**Chief Scientist - Ministry of Economy and Industry
& Chairman - Israel Innovation Authority

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**Zeev Zehavi**VP Venture Investments - Johnson & Johnson
Development Corporation

Zeev Zehavi is Vice President of Venture Investments for Johnson & Johnson Innovation - JJDC, Inc. (JJDC) and joined in 1999. He is based out of offices in Israel and Belgium.

Mr. Zehavi's background covers an extensive array of health care and related businesses. He spent over 10 years with Teva Pharmaceutical Industries, Ltd., including a five-year assignment as President of the bulk chemical business in North America. He returned to Israel as President of Clal Pharmaceutical Industries (CPI) for four years before starting his own consulting business, Pharma Zee, Ltd. While operating this consultant business for medical device and pharmaceutical start-up companies, Mr. Zehavi initiated contacts with various Johnson & Johnson companies.

Mr. Zehavi holds a Bachelor of Science from Hebrew University of Jerusalem and a Master of Business Administration in Marketing and Finance from Tel Aviv University. He is fluent in Hebrew, English, and Arabic.









**Dr. Nissim Darvish**Senior Managing Director –
Orbimed Advisors Israel

Nissim Darvish, M.D., Ph.D., is a Senior Managing Director. Nissim is a veteran of the lifescience industry, with 15 years of experience covering medical technology development, corporate leadership and investment management.

Nissim spent eight years with Pitango, where he was a General Partner managing life sciences investments.

Previously, Nissim was the founder and CEO of Impulse Dynamics, which he led for six years, culminating in a \$250 million realization event.

Nissim obtained his M.D. and Ph.D. in Biophysics and Physiology from the Technion in Israel, and subsequently conducted his postdoctoral research at the NIH. He has published over 100 patents, authored over 20 publications and received eight prizes and awards.





**Oded Har-Even**Partner & Managing Director – Zag S&W
International Law Firm

Oded is a partner and Managing Director of ZAG-S&W USA. Oded's practice focuses on capital markets, specializing in advising public companies on financing and ongoing corporate governance, disclosure and compliance matters. He has been involved in numerous public offerings and exchange listing in Wall Street of both private and TASE-listed Israeli companies. He also represents extensive experience representing New York investment banks in public offerings and private placements. Oded also represents U.S. funds in their investments into Israeli companies.





# Elevator Pitches Session 2 Israeli Life Sciences Companies







#### **Q2Pharma Ltd.**



Company representative Jacob BenArie - CEO

Q2Pharma specializes in developing small-molecule drugs against multi-drug resistant (MDR) bacteria to be used in conjunction with commonly used antibiotics or as stand-alone medications

#### Nucleix



Company representative

Dr. Opher Shapira - CEO

Nucleix develops, manufactures and sales diagnostic liquid biopsy assays for early detection of cancer based on its proprietary biochemistry and machine learning technology. Nucleix assays have the best cost-performance.

#### **OCON Healthcare**



Company representative

Ariel Weinstein - CEO

OCON Healthcare, a Women's Health innovation company, is the developer of the first physiologically adapted, market validated intrauterine delivery platform.

#### Regenera Pharma



Company representative Jordan Rubinson - CEO

Regenera Pharma, a clinical stage company, develops RPh201, a drug product for the treatment of neurological disorders. RPh201 is a well-defined botanical extract that has been observed to regenerate neural cells and restore function in preclinical and clinical studies. Regenera is currently running a Phase 3 trial in NAION (Nonarteritic Anterior Ischemic Optic Neuropathy) in the U.S. and a Phase 2 trial in Alzheimer Disease in Canada. Results are expected by the end of 2019. Regenera has a strong IP portfolio, consisting of 9 family patents that cover the drug's use and its composition. CMC development plan is supported by the FDA. Regenera's dedicated team, made up of highly experienced industry veterans, is working tirelessly and meticulously to achieve the Company's goal.





#### Silenseed

Silenseed

Company representative Dr. Amotz Shemi - CEO

An Israeli biotech company with a drug targeting diseases of the Central Nervous System. The company's lead drug candidate is being studied in a phase 3 clinical trial for stroke of the optic nerve and a phase 2 clinical study in Canada for mild/moderate Alzheimers.

#### **TechsoMed**



Company representative Yossi Abu -CEO

TechsoMed is an Israel-based Biotech company engaged in the development of BioTrace™ - world's first real-time monitoring and control systems for ablation procedure.

Our breakthrough technology brings disruptive improvement to thermal ablation through real-time Al and image analysis, and it can do all that by interfacing with standard ultrasound device.

The safety, efficacy and significant cost reduction we offer to physicians, make our product a musthave system for any ablation procedures worldwide.

#### Valcare Medical



Company representative Shuki Porath - CEO

Valcare Medical is dedicated to providing innovative minimally-invasive technologies for the treatment of mitral and tricuspid regurgitation. Its product line includes solutions for the repair and replacement of the mitral valve as well as the repair of the tricuspid valve Our breakthrough mitral valve treatment platform is based on a D-shaped ring which serves both as a docking station for Valcare's unique replacement prosthesis, and as a highly-effective tool for mitral annulus repair.

Our mitral repair and replacement systems as well as our tricuspid repair solution establish Valcare as a leader in valve care, a responsibility we very much take to heart.

#### **Virility Medical**



Company representative Tal Gollan - Founder & CEO

An Israeli biotech company with a drug targeting diseases of the Central Nervous System. The company's lead drug candidate is being studied in a phase 3 clinical trial for stroke of the optic nerve and a phase 2 clinical study in Canada for mild/moderate Alzheimers.





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Jacob Keidar

Ambassador of the State of Israel to

Switzerland and Liechtenstein

Ambassador Keidar is a veteran of the Foreign Service, having been born in 1956 and working for the Ministry for more than 35 years.

After graduating from the Hebrew University (BA in International Relations and East Asian Studies and MA in International Relations), his first and second postings as a young diplomat led him to Tokyo.

His posting was as Consul general in Shanghai [1997-2001]. He was fortunate to witness the rapid development of China in the 90s and was able to provide a helping hand to Israeli companies that would eventually establish businesses there.

During the next six years [2001-2007], he served as the Director of the Multilateral Peace Talks Coordination Department (part of the time as Acting Deputy Director General for Middle Eastern Affairs 2005-2007).

As the Ambassador to Kenya (2007-2011), accredited to Uganda, Seychelles, Tanzania, Malawi and Zambia, Ambassador Keidar got to enhance the friendly relations between Israel and many African countries. At the same time, the Ambassador was the representative to UNHABITAT and UNEP. It was a privilege for him to contribute to the professional agenda of those UN organizations and to assist in promoting the SDG's.

Upon his return, he was posted as Inspector General of the Foreign Service [2011-2016].

Currently, he serves as the Ambassador to Switzerland and Liechtenstein. In this position, his special focus is to enhance relations in the fields of economy, trade, science, innovation, culture and politics and he is looking forward to celebrating 70 years of diplomatic relations Between Switzerland and Israel this year.



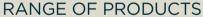
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   Meeting Rooms
   Lectures
   Hotel accommodation
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# **The GoforIsrael Conference**

(The 21st annual GoforIsrael Business Conference)



Cukierman & Co. Life Sciences would like to take this opportunity to thank our team, our sponsors, organizations in cooperation with us and the participants of this year's Goforlsrael conference in Zurich, Switzerland. We hope you enjoyed the thought-provoking discussions, benefitted from the wide-reaching experience of our speakers and formed meaningful business relations at the conference. We will be happy to welcome you in our next Goforlsrael conferences this year. Once again, Thank You!





May 28th, 2019 Jinan, China



**September 23<sup>rd</sup>, 2019** Tel Aviv, Israel

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