

# Biotech in Europe Investor Forum

5-6 October 2004 • Swissôtel Zurich, Switzerland

**SPONSORED BY**



Vontobel Investment Banking

**Additional speakers from the industry also include:**

**Dennis Purcell**, *Senior Managing Director*,

**Perseus-Soros BioPharmaceutical Fund, LP**

**Joël Besse**, *Senior Partner*, **Atlas Venture**

**Martin Friedman**, *Head of Pharma M&A*, **Novartis Pharma**

**Jonathan Freeman**, *Director, Strategy & Portfolio Evaluation*,  
*Corporate Business Development*, **Serono International**

**Dr. Chris Henderson**, *Director Global Licensing*, **AstraZeneca**

**Areas of investigation will include:**

- Bio Partnering – Current trends in 'In and Out' Licensing
- BioGenerics and the future impact on the market
- LP Fund of Funds Panel
- Mergers and Acquisitions
- Corporate Funding through Capital Markets

**TO REGISTER** Call: + 44 20 7405 5544 Fax: + 44 20 7405 4411  
Email: [registrations@sachsforum.com](mailto:registrations@sachsforum.com)

For latest update information visit: [www.sachsforum.com](http://www.sachsforum.com)

